


 Wire-frame for page

Large grid area for wireframing the page layout.

 Notes

Large text area for taking notes during the design process.




Website Brief for

Proposal ID #

Input field for the client name.

 Websites you like

Form with two rows for listing favorite websites. Each row includes a 'www.' label and a note prompt: 'Notes: what inspires you or appeals to you about the site?'.

 Your main competitors

Form with two rows for listing main competitors. Each row includes a 'www.' label and a note prompt: 'Notes: what do they do well and what should we avoid?'.

 Design preferences

Form for design preferences with sections for: Look and feel (traditional / contemporary / fun / visual / minimal), Fonts (traditional / modern / fun / brand guidelines), Colors (RGB / hex reference), Logos (supplied / to be created), Images (Stock images / supplied), and Copy (supplied / to be written).

 Site map

Navigation/main menus

Vertical list of seven input boxes for defining navigation and main menu items.

Linked pages/panels

Vertical list of ten input boxes for defining linked pages and panels, with lines connecting them to the navigation menu items.


 Your Acceptance

I understand that you are producing a responsive website and my design will re-flow depending on the screen size it is viewed on.

Signature line

Print Name line

Date line (/ /)

 Our Acceptance

This brief includes the details we need to begin designing your website.

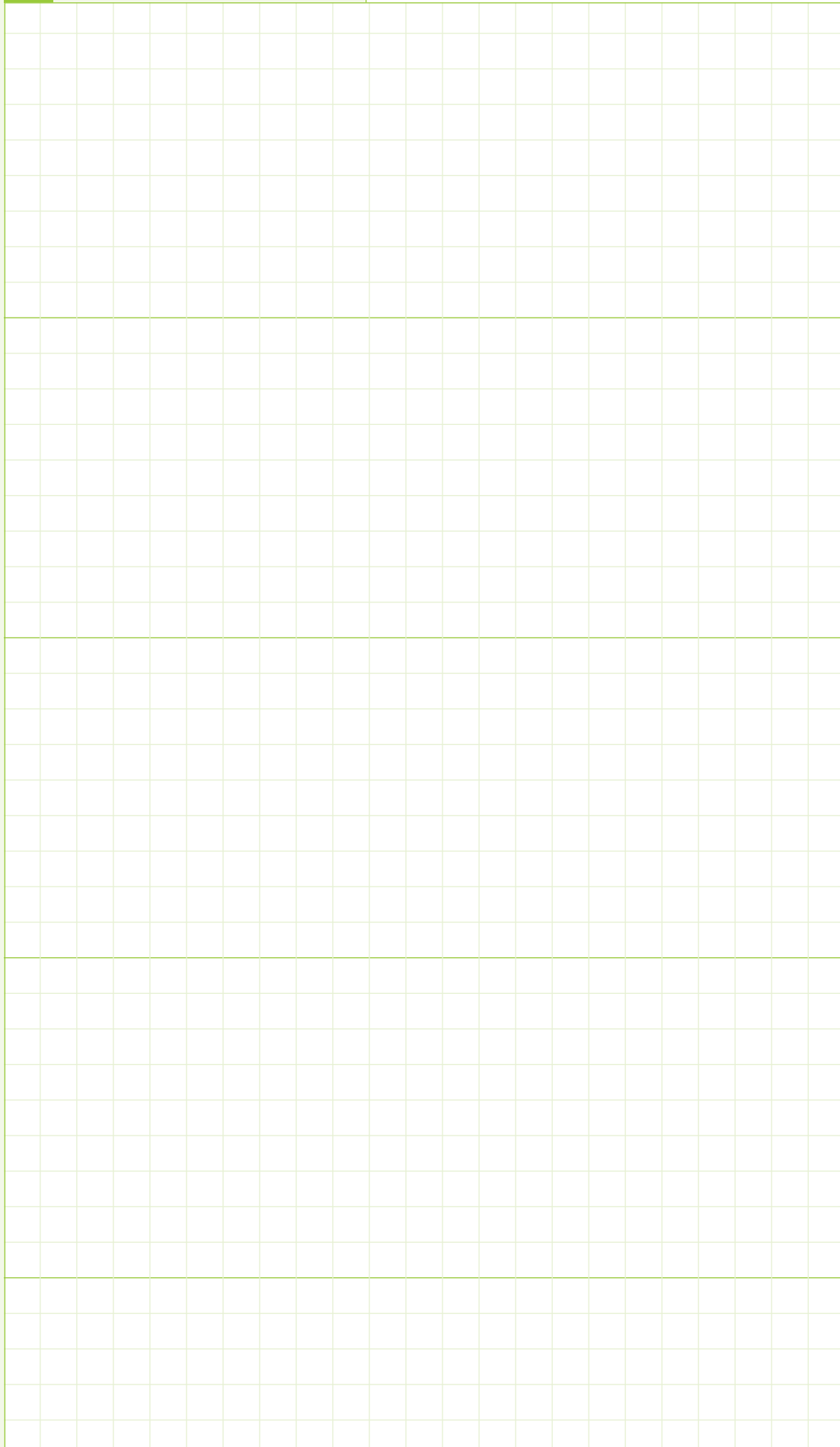
Signature line

Print Name line

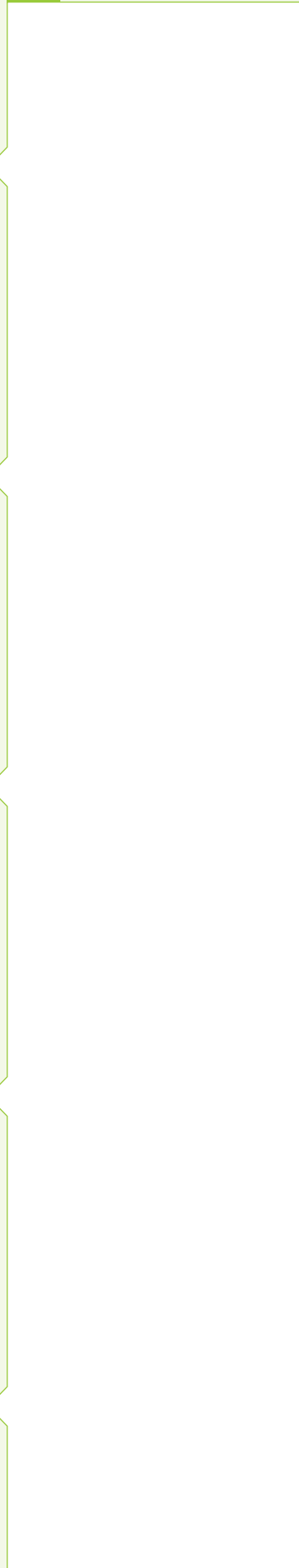
Date line (/ /)



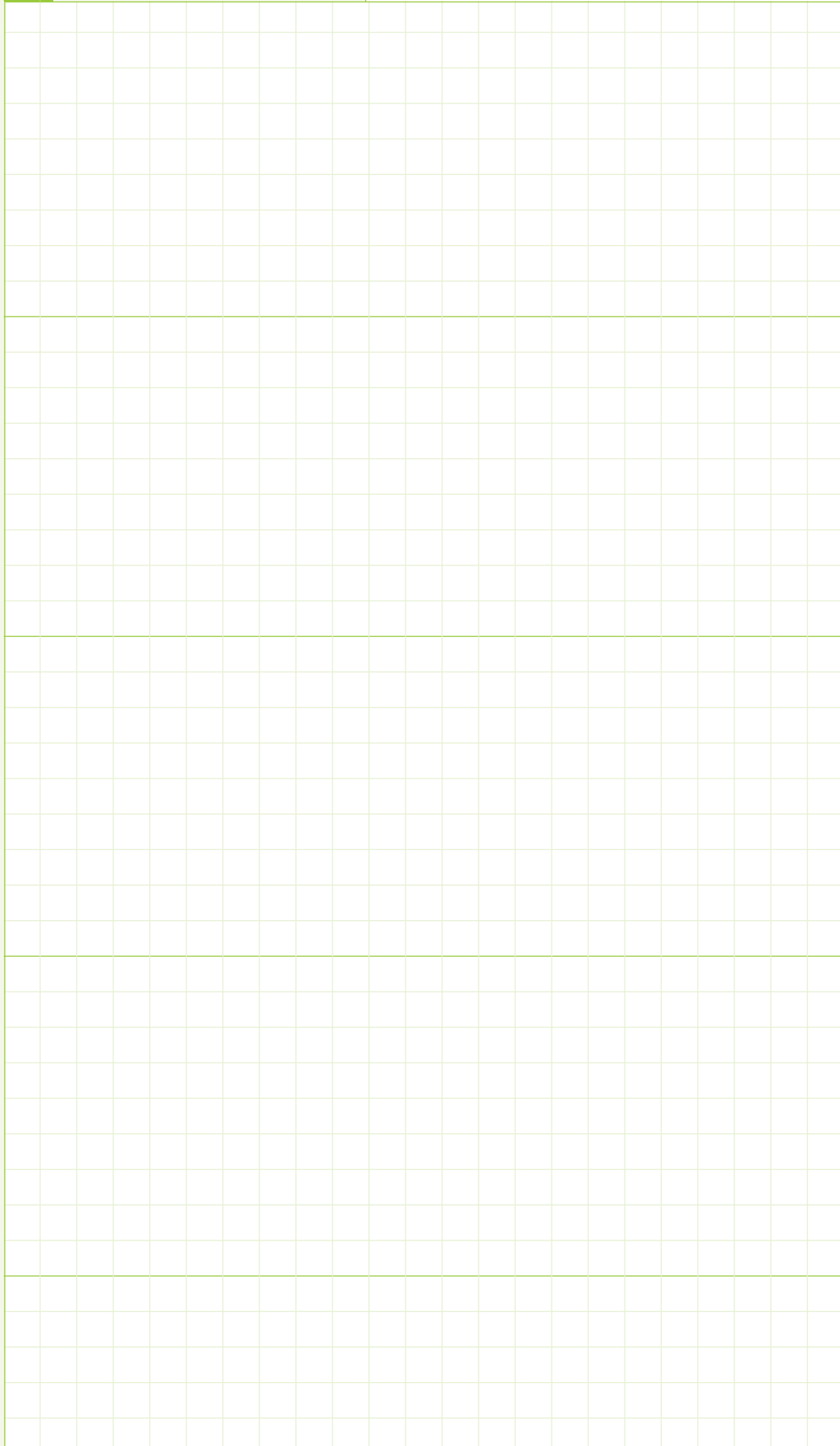
Wire-frame for page



Notes



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Notes

