Make your Mark

MURAL

Let's talk about why you need a mural

- capture a memory, a moment, a place
- decorate a space your way
- set the mood for a room in homes or offices
- add brilliant photographic color to any space

Your mark is custom-built for YOU

We'll make the size whatever you tell us. If the destination surface size is larger than the available material, we'll tile your mark into multiple pieces and allow for a $\frac{1}{4}$ " seam overlap.

YES, you can order just one panel or a set of panels.

Best of all, this wall graphic material is printed by the professionals at DPRINT, so you don't have to worry if your mark will last. With care (see "caring for your mark"), you can expect color brilliance for up to two years. Laminating will add one year to the mark's life.

Installing your Mark

Wall graphics have a bad rep. Why? Often, it is due solely to an unsuitable surface. Please follow our guidelines for preparing the destination surface so that you will love your mural forever, and it will love the wall it hangs on so much that it will stay in place as long as you wish!

PAINT your SMOOTH destination surface with a high VOC paint and allow it to dry for 3 weeks prior to application. You can test for dryness by attempting to scratch the paint with your fingernail. No scratch? It's dry.

Clean the destination surface first with a tack cloth (to remove dust) and then with a clean cloth spritzed with denatured alcohol (to remove contaminants). If you are applying your mark in several pieces, lay them all out and see how they fit together and also as a whole in the destination space (remember to allow for $\frac{1}{4}$ " overlap of the seams if you have multiple pieces).

Tape each piece in place, one at a time. Run a strip of masking tape horizontally along the middle of the piece you are applying.

Peel the material away from its paper liner all the way down to the masking tape hinge. Cut away the liner. Begin at the hinge line, making overlapping horizontal strokes with a squeegee all the way up to the top of the piece. Remove the masking tape hinge and begin peeling the liner paper from the hinge line. Just peel it down about 12", letting it rest against the destination surface. This makes the downward application much easier!

Start at the hinge line again, making overlapping horizontal strokes all the way down to the peeled liner, then peel another 12" and keep applying until you reach the bottom of the piece.

Tape the next piece up with a hinge, allowing for a $\frac{1}{4}$ " seam overlap and a perfect match-up of the design along the seam. Apply to the surface destination in the same way as the first panel.

TIP: For best performance, do not cut the graphic on top of the wall and do not attempt to push the graphic into corners or over moldings. If you have questions, call the professionals at DPRINT before you get started.

Caring for your Mark

Clean your mark with a damp, clean and soft cloth. That's as easy as it gets.

Removing your Mark

When you're ready for something new, it's easy to remove the old mark. Gently peel from a top corner, peeling the mark away from the surface at 180 degrees. If you prepared the wall properly and did not cut into the wall surface as you trimmed, your mark will remove cleanly with no residue or damage to the wall.

Have a question on something else?

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