# Make your Mark

## TAGS

#### Let's talk about why you need a Tag or OEM plate

- ✓ fundamental way to give clear direction and/or information
- meet safety requirements ("lock out/tag out"; OEM\*)
- operating instructions
- durable inspection record for equipment
- track inventory
- identify equipment, luggage, assets or any personal belonging
- make a mark outdoors, rain or shine

#### What's an OEM plate?

OEM stands for "original equipment manufacturer". Such tags are useful for identifying, repairing, using, operating, informing and warning people who interact with equipment. They are typically affixed when the equipment is manufactured, thus the name. These tags are typically metal, either etched or screen-printed, and have holes pre-drilled so that they can be permanently affixed to the equipment or asset.

#### Your mark is custom-built for YOU

We'll make the size whatever you tell us. For the best value, choose one of the sizes we offer. If you need a tag bigger than the offered sizes, just call us.

YES, you can order just one.

YES, we do offer specialty lamination in case you want to protect writing added to the tag.

Best of all, every material we offer is tough and versatile - no matter what the conditions - and printed by the professionals at Dprint, so you don't have to worry if your mark will last. You can choose from rigid pvc, expanded foam pvc or aluminum in a variety of thicknesses (durability and cost rise with thickness) and all of our tag products can be printed on both sides for double impact. Choose finishing options such as holes, round corners, grommets, contourcutting or specialty lamination.

With care (see "caring for your mark"), you can expect color brilliance basically forever if used indoors. For outdoor use, you can expect color brilliance up to two years un-laminated. Lamination will add another year to the life.'

#### Caring for your Mark

Clean your plastic or aluminum marks with warm soapy water and wipe it dry with a clean, soft cloth. That's as easy as it gets. If you want to use it again, just store it indoors in a cool, dry space and don't put printed faces together (interleave with tissue or stack unprinted side against printed sides).

#### Caring for our Earth

All of our tag products are recyclable. If you like, return the tags to us and we'll be sure they are recycled properly.

#### Have a question on something else?

- -Email mhickey@mydprint.com
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