

SEWING FOR LIVING

ROTARY CLUB BALI UBUD
SUNSET



History

- In 2019, before the pandemic began, then President of Rotary Club Bali Ubud Sunset [RCBUS], Kartika [Tika] Dewi, launched a new program.
- Called Sewing for Living, it teaches local women to sew using sewing machines and to crochet.
- Balinese women have always had multiple jobs: take care children and family, doing all the housework, providing help to the community, and assisting at temple and cultural events, among other duties.
- It is important for women to make their own money, not only for their self-esteem, but to enable each of them to support her entire family.
- Sewing For Living teaches marketable skills that women can use from their homes.
- During the Covid-19 pandemic, many of these women are the sole providers for their families.

MISSION

- To teach Balinese women to use a sewing machine so they can work independently from their homes
- To teach Balinese women to crochet and to knit
- To create skilled workers who can be hired by businesses to do piece work in their homes

Vision

- To allow Balinese women financial independence
- To create a skilled, female workforce for businesses in Bali
- To raise the level of self-esteem of Balinese women





Post-Covid Mission and Vision

To help Balinese women feed their families and pay bills
now that many husbands are unemployed

How does the program work?

- Women receive instruction.
- Women create items.
- Items are priced.
- Items are sold.
- All of the agreed upon price goes to the woman who created the item which was sold.
- If an item sells for more than the agreed upon price, the excess money goes to purchase more materials or to support other RCBUS projects.



What's needed to run the program?

- Women who want to learn the skills
- Donors of:
 - Space for the classes
 - Instruction time
 - Sewing and overlock machines
 - Fabric
 - Yarn [wool, if you're from the UK or Australia]
 - Crochet hooks and patterns
 - Sewing notions and patterns
 - Cash to purchase those items not donated
 - Markets



Donor history

- Thanks to Tika and Rotarian Julia Parini of Rotary Club of Seaford Australia, that Club stepped forward to donate sewing machines.
- Brenda Fraser, a lawyer from Canada, donated a sewing machine.
- Private citizens from Australia, the US and the expat community in Bali also donate yarn.
- Currently, an instructor donates meeting space.



SUNRISE TO SUNSET

SEWING FOR LIVING



INTERNATIONAL
SERVICE PROJECT

UBUD BALI INDONESIA
TUCSON AZ USA

Thanks to Rotarian Gina Murphy-Darling of Rotary Club Tucson Sunrise in the United States, that Club donated financial support, fabric, and boxes of skeins of yarn. They also displayed items handcrafted by Sewing for Living women at their District Conference in October of 2021.

520 771 9677
Rotary Club
Tucson Sunrise

Rebuilding economic empowerment
& self-sufficiency to offset the impacts of COVID19

Thanks to Lisa Kaiser-Hickey of Rotary Club of New Tampa Noon in Florida, USA, that Club donated financial support and fabric.



Private citizens from Australia, the US and the expat community in Bali also donate yarn. This is a car's trunk filled with yarn that was shipped to Sewing for Living from Australia.





Rotary Club E-Cologne
Donates Badly Needed
Markets

E-Cologne sold items handcrafted by Sewing for Living at a Christmas market in Germany during the 2021 Christmas season. They have promised to do the same in 2022.



Thanks to Handara Golf & Resort Bali

Hardara Golf & Resort Bali generously allowed Sewing for Living to sell their items during the inaugural Bogies for Bali charity golf tournament sponsored by RCBUS.



Sewing for Living Shares -

When a Sewing for Living crocheted orangutan is sold, 50% of the money goes directly to the woman who created it. The other 50% goes to the Long Sam Program, an environmental program working to restore the rainforests in Kalimantan and rescue the orangutans who live there.

Award!

The Sewing for Living project won third place for sustainable community Rotary District 3420's District Conference in Semarang, Central Java, in May of 2022. Representatives from 59 clubs attended the conference.



Rajut Dan Jarit Invites You to Shop with Us

- Please friend Sewing for Livings Facebook page where you will find everything from orangutans and shark slippers to purses and market bags for sale at very reasonable prices. Items are made in children's, women's, and men's sizes. This links to our Facebook page <http://www.facebook.com/Rajut-dan-Jarit-104332198834735>





Challenges -

- Finding new, sustainable markets in which to sell the products
- Expanding the program to include more women in more villages
 - Cannot expand the program until new markets are secured
- Attracting more customers
- Attracting and maintain additional donors

THANK YOU for your interest in Sewing for Living

- If you have questions or comments or would like to place an order, please contact Rohani at WhatsApp number +62 812 4454 1631 or email sewingforliving@gmail.com.
- You can also contact Marion Hook via Messenger.

